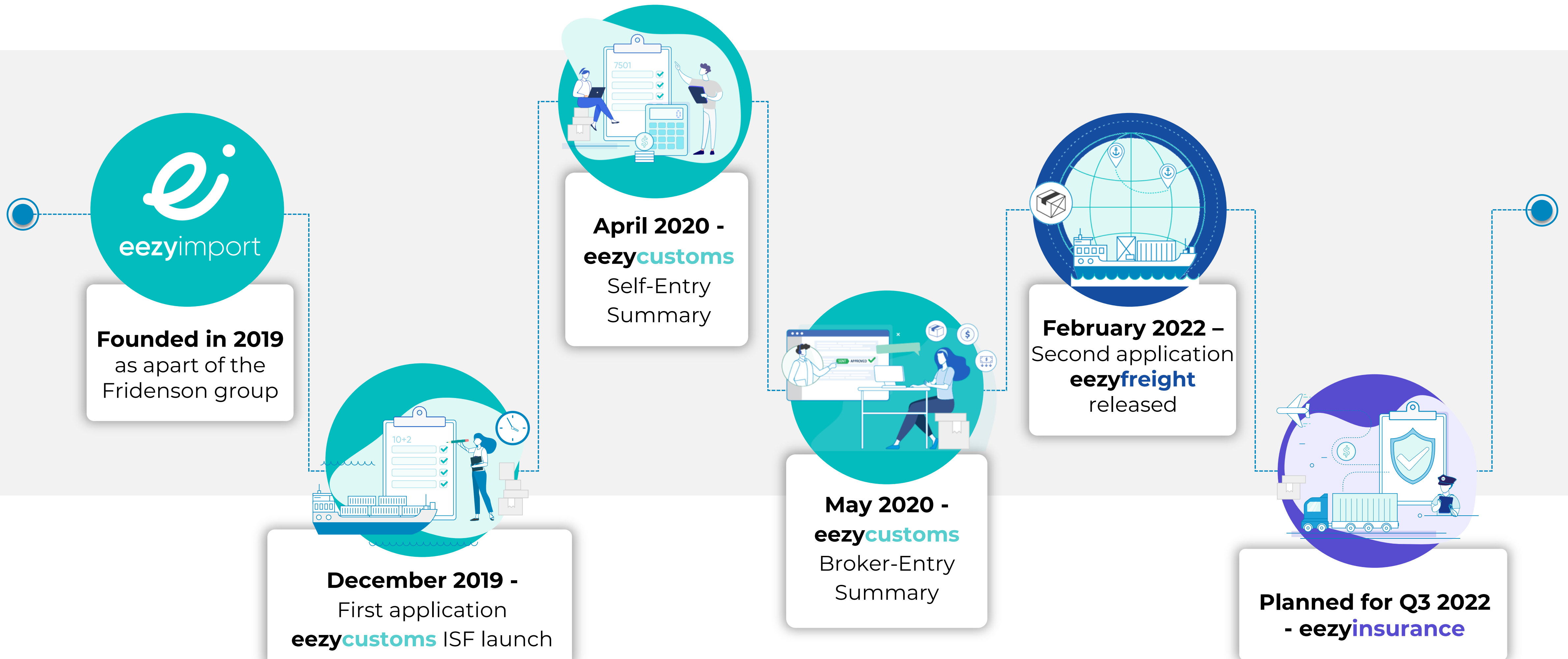# Our Mission

eezyimport's mission is to provide a digital Supply Chain platform that puts the shippers in the Driver's seat.
We are driven to simplify the Supply Chain process to enhance customer profitability on every shipment while giving them the control over the processes, and disabling the reliance on multiple mediators.

We are constantly expanding the community of independent shippers and now, our clients who already chose the "**eezy way**," are driving demand for future eezyimport applications.
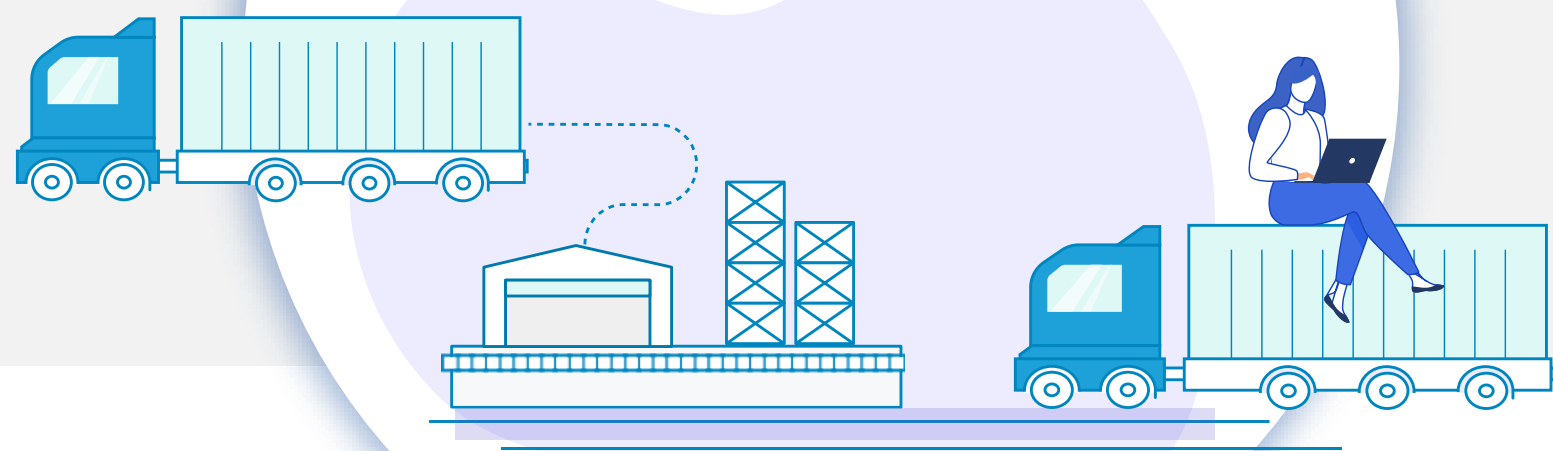
Our Roadmap

Founded in 2019
as apart of the Fridenson group

December 2019 -
First application
eezycustoms ISF launch

April 2020 -
eezycustoms
Self-Entry Summary

May 2020 -
eezycustoms
Broker-Entry Summary

February 2022 –
Second application
eezyfreight
released

Planned for Q3 2022
- eezyinsurance

Our Roadmap

In the pipeline

eezyfreight-

First Mile | **Last Mile**

eezyloans

Loan
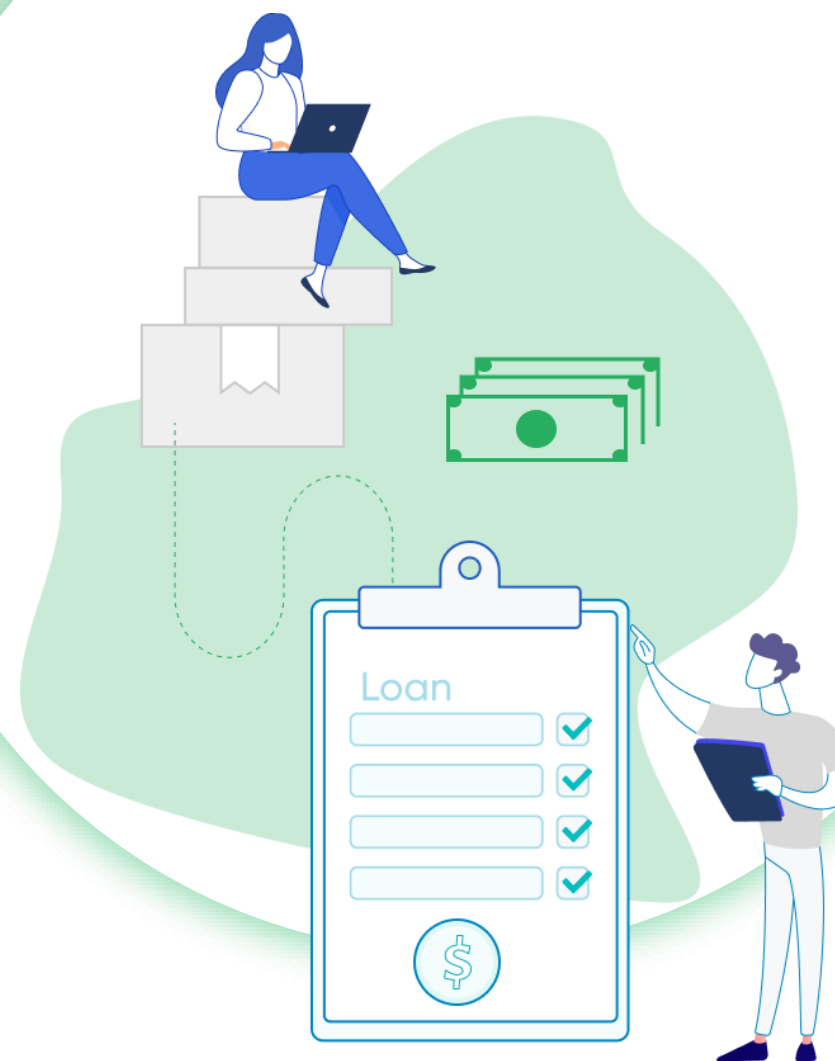
eezycommerce
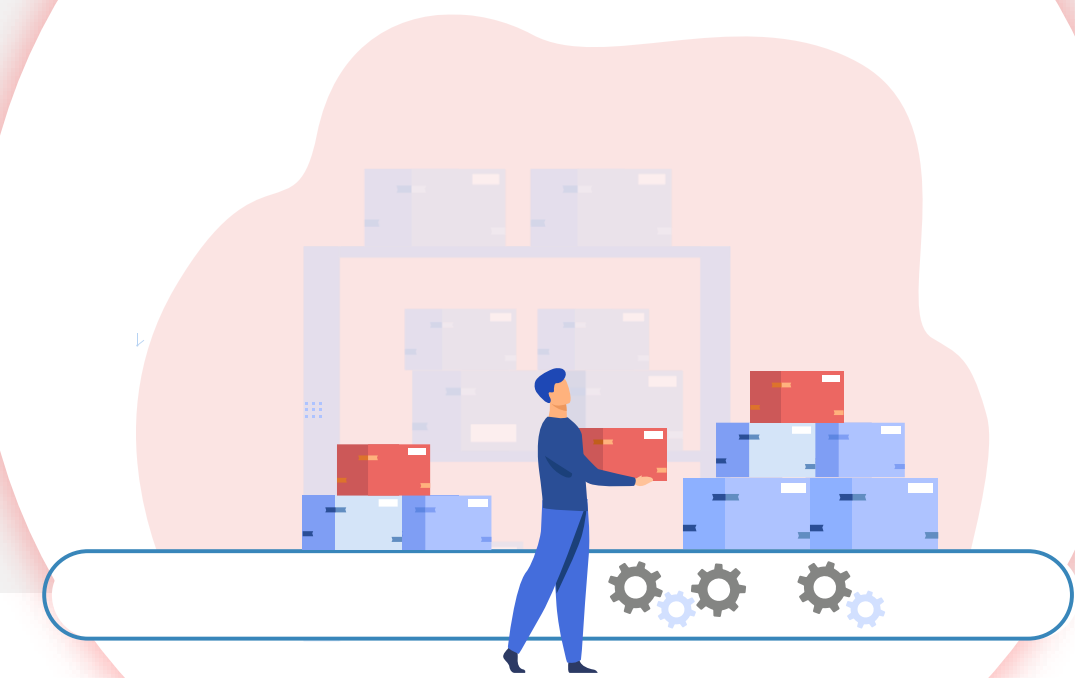
and more!

Why the Supply Chain Market?

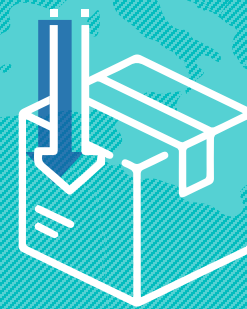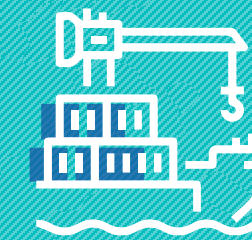US Customs Entries per year:

80.8M

Air transport service market:

$60.8B

US goods imports **value**:

$2.8T

Ocean Freight market:

$37.1B

97% of importers are SMBs = **27%** of US import value

eezycustoms DIY Digital Solution

Market gap & Pain points

Agent Dependence
- Lack of control
- Lack of transparency
- Hidden costs

High Costs
- Premium pricing for small shipments
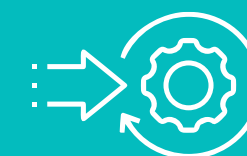- Low import sector expertise
- High cost of financing

Smart login
Relevant process & rapid approvals

Integration with regulators
Streamlines approved process

New ISF: AVG04645960

1 • 2 • 3 • 4 • 5 • 6

Buyer Info
The details of the person or business to which the products were sold, or agreed to be sold.

Use Business Profile as Buyer Info
ID Number
NNN–NN–NNNN
Company Name
BestDressShop

Use Consignee info for Buyer info
ID Number
NNN–NN–NNNN
Company Name
BestDressShop

Search Buyer details in contacts

Transparency
unprecedented control & savings

Seamlessly integrates all information into the customs importing process

Connects to end processes regulatory approvals

Removes unnecessary, and costly activities

Cloud-based, accessible from any device, anywhere, 24/7

eezy**freight** Digital Solution

Market gap & Pain points

Agent Dependence
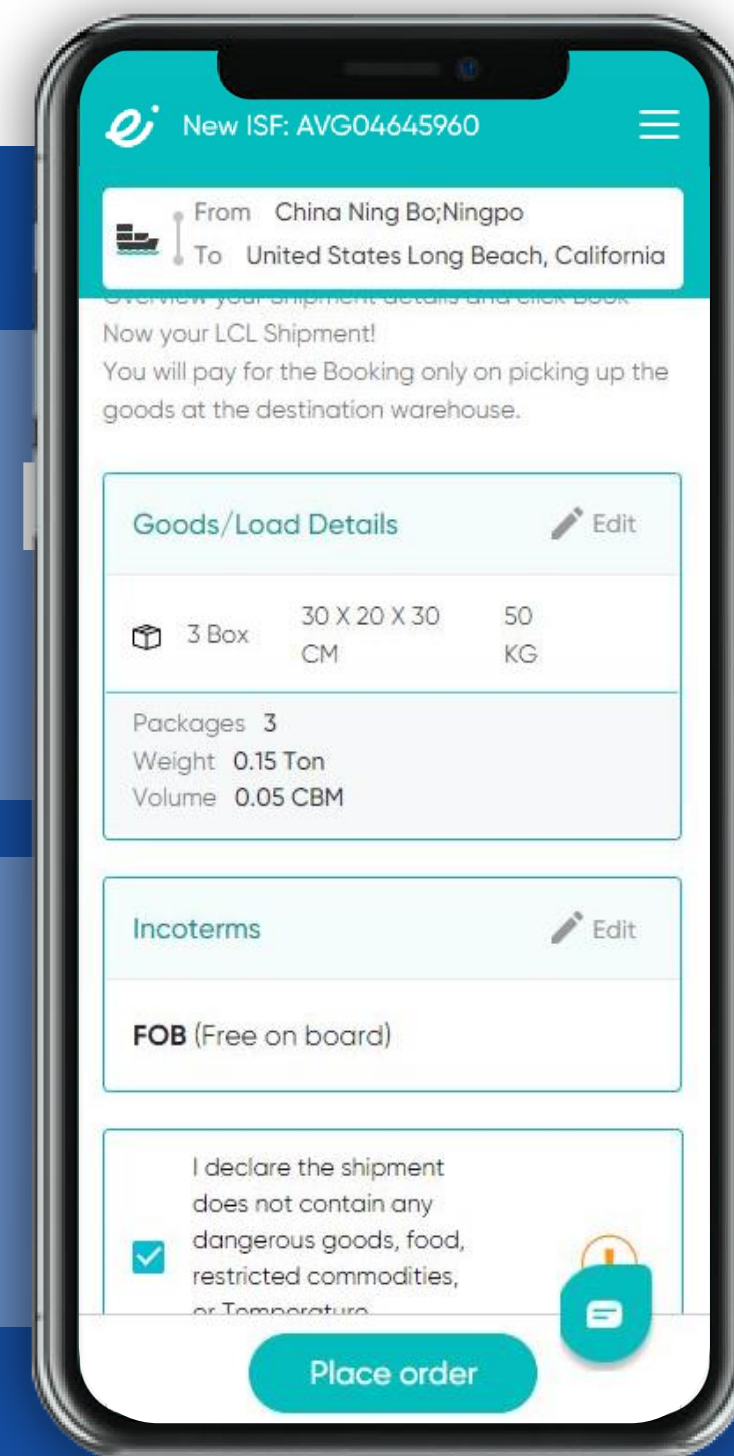- Lack of transparency
- Manual processes

High Costs
- Premium pricing for small shipments
- Multiple mediators
- Hidden costs

Immediate quote
For the selected voyage based on the online schedule

Integration with US Customs Streamlines processes for the US importer

New ISF: AVG04645960

From China Ning Bo;Ningpo
To United States Long Beach, California

Overview your shipment details and click Book
Now your LCL Shipment!
You will pay for the Booking only on picking up the goods at the destination warehouse.

Goods/Load Details   Edit

3 Box   30 X 20 X 30 CM   50 KG

Packages 3
Weight 0.15 Ton
Volume 0.05 CBM

Incoterms   Edit

FOB (Free on board)

☑ I declare the shipment does not contain any dangerous goods, food, restricted commodities, or Temperature

Place order

Transparency
unprecedented control & flexibility

Competitive rates, and outstanding customer support

No waiting, no red tape. Booking LCL shipments instantly

No up front payments

Cloud-based, accessible from any device, anywhere, 24/7

eezy**insurance** Digital Solution

Seamlessly integrated into the customs modules

Automatic Continuous Bond synchronization with the CBP

Cloud-based, accessible from any device, anywhere, 24/7

API Integration with an Insurance agency

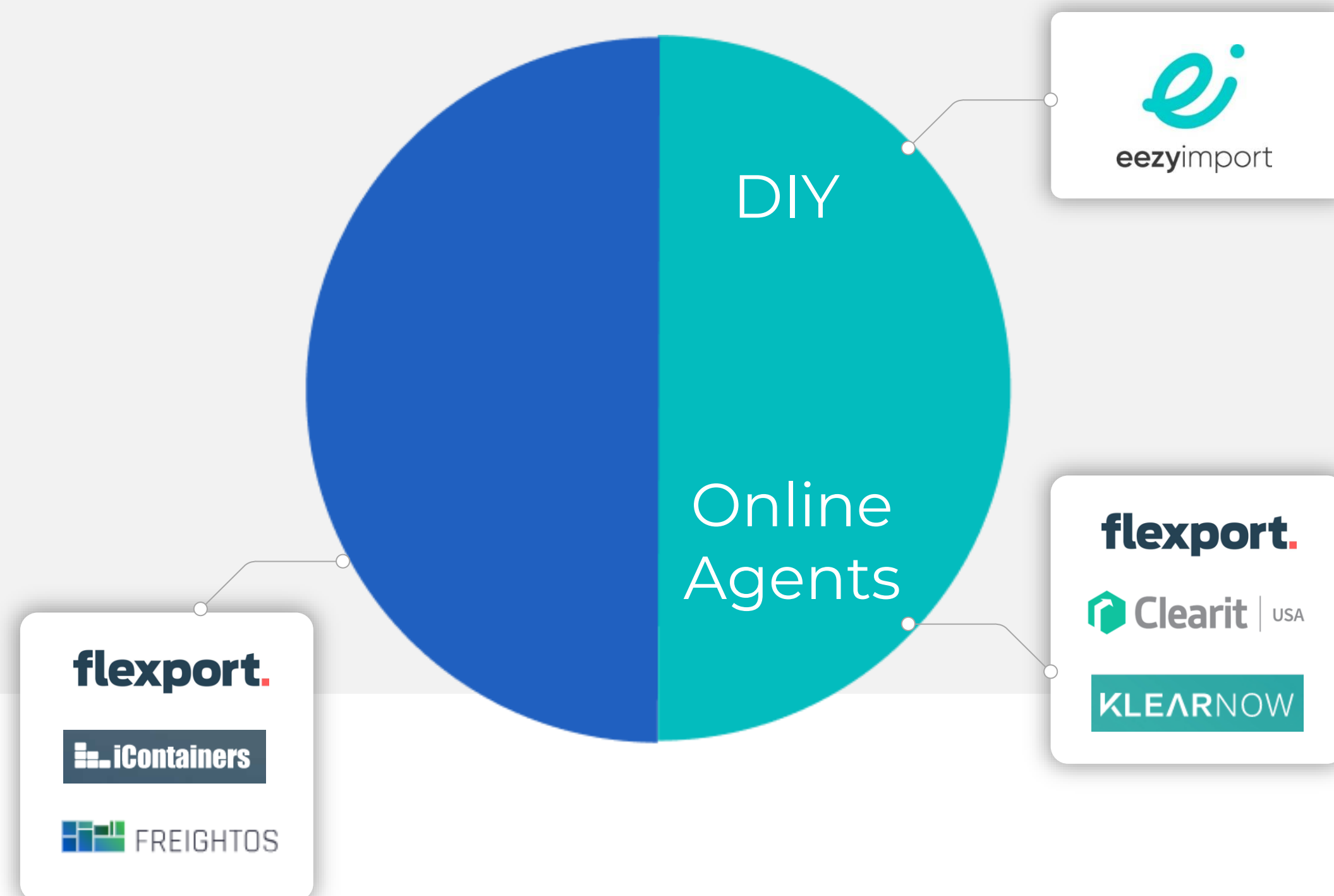Seamlessly integrated into the LCL and customs modules

Cloud-based, accessible from any device, anywhere, 24/7

Cargo Insurance

8

Competition

Digital Competitors

DIY

Online Agents

eezyimport

flexport.

flexport.
Clearit | USA
KLEARNOW

flexport.
iContainers
FREIGHTOS

eezyimport Key Advantages

The 1st DIY customs clearance for SMBs

Simplicity of use

Mobile first – all screens

Immediate cost savings

Transparency – no extra steps or costs

Domain expertise

Fridenson offshoot

Leadership

Asaf Fridenson
CEO

LL.B in Law and B.A from IDC.
MBA from Tel Aviv university

Chen Vovchenko
Customer Success

Customer Success expert in import
and International trade

Gregory Tzvi Kaidanov
CTO & Product Manager

B.Sc. Computer Science from HIT
Executive MBA, Ben Gurion University

Customer testimonials

I want to thank you all for the amazing service. I was able to import my first ocean cargo with no issues

Easiest and cheapest place to file your ISF, amazing support, and within minutes it got approved, it will be my customs broker for now on.

Well-designed app, responsive service, very affordable. Way better than using a traditional broker.

Excellent service! Very quick and friendly! 100% recommend and will use their services again.

Great company, great customer services! Has saved me more than a few thousand dollars in useless broker fees. Highly recommended!

This was a great experience. I can file my own importing information with Literally 5 steps. And the staff was very helpful.

Absolutely wonderful! Walked me through the whole process and double checked all my work. They made what looked like a difficult process simple.

Easy, economic and convenient would recommend to anyone looking for these services.

Cheap, fast and with some help when I needed it. Great.

Excellent Communication and Super Smooth Process! Would highly recommend. A+++++

eezyimport

Join us. **It's eezy!**

Thank You