



Flowing In A Different Direction

Huge, growing demand for high-quality water



Climate
Dependent



Heavy
Maintenance



High Energy
Consuming

Current
solutions



drupps

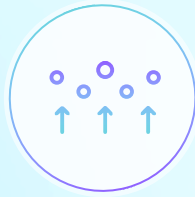


URAVU

BeAir's Approach



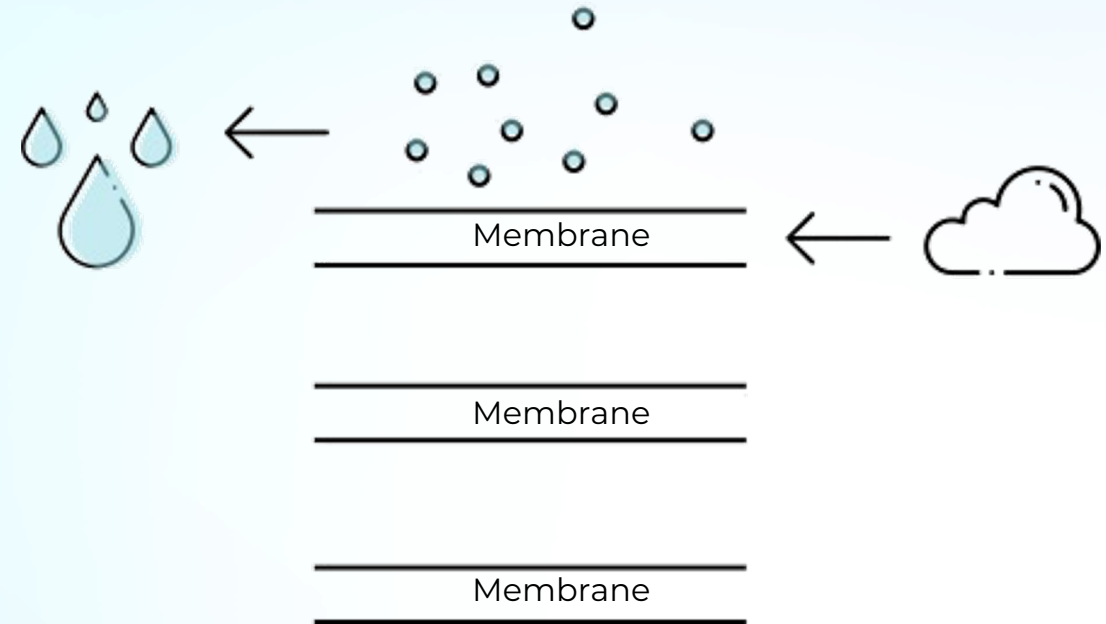
Filters out and cools only
Water Vapor



Extracting and filtering
water from air



Operates in dry
climates too



Durable, efficient & pure water production



Low Maintenance & High Durability



Low Energy



Essentially climate independent



Cost of water generated ~ 2¢/L



Industry-
Agri



Industry-
Health & Others



Emergency
Responders



Drinking as a
Commodity



NGOs

Traction

Proving Market Interest for Our First Commercial Product at the Aeroponic Market

Aeroponic Inflatable Tents (self-contained portable unit)

Utilizing BeAir's technology for pure atmosphere-generated water

Abu-Dhabi (Beta Site ~1000 Lettuce/23d)

Licensing agreement in process



Our solutions allow us to address a larger T.A.M Than competitors

BeAir's target markets are semi-arid and arid areas which suffer from both water scarcity and food insecurity



CAGR > 9%



MARKET VALUE
(2028)

5.45B\$



75%
Industrial



Milestones Achieved

Hight: 20cm
Depth: 30cm
Width: 40cm
1L/h of water

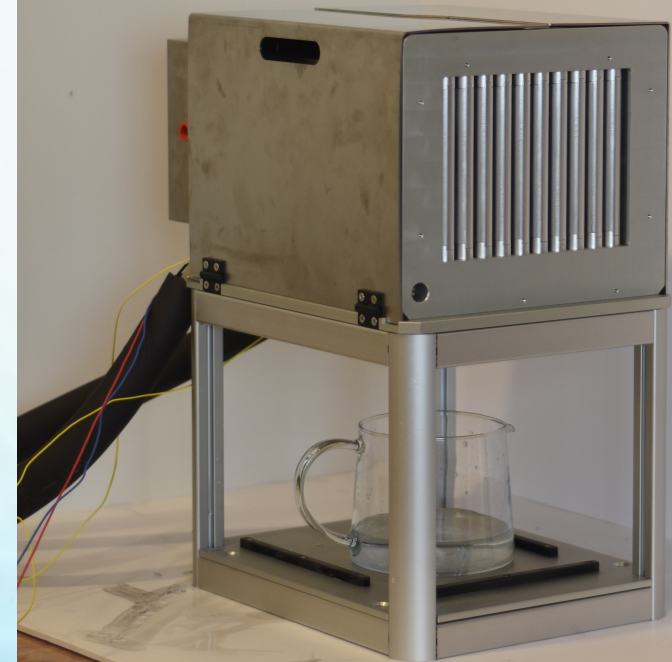
IP - 3 Patents Submitted

**Due Diligence – Completed by
Israeli Innovation Authority and
Industry Scientific Teams**

**Received Investment of
K550\$**

Proven Lab Scale Solution

Low power required p/liter (Enabling Off-Grid)



Goals And Vision

2022 - 2023



**Two-year
Incubator
program**

2024



**Effectively
Generating
water**

MVP agri water

Q2 2024



**1st beta site with a
korean startup
(midbar)**

Q3 2024



**Contracts & paying
customers 1st agri-
water product**

2025



**Scale,
partnerships**

Emergency,
responders
25l/h

2027



**Industrializing
water sustainability**

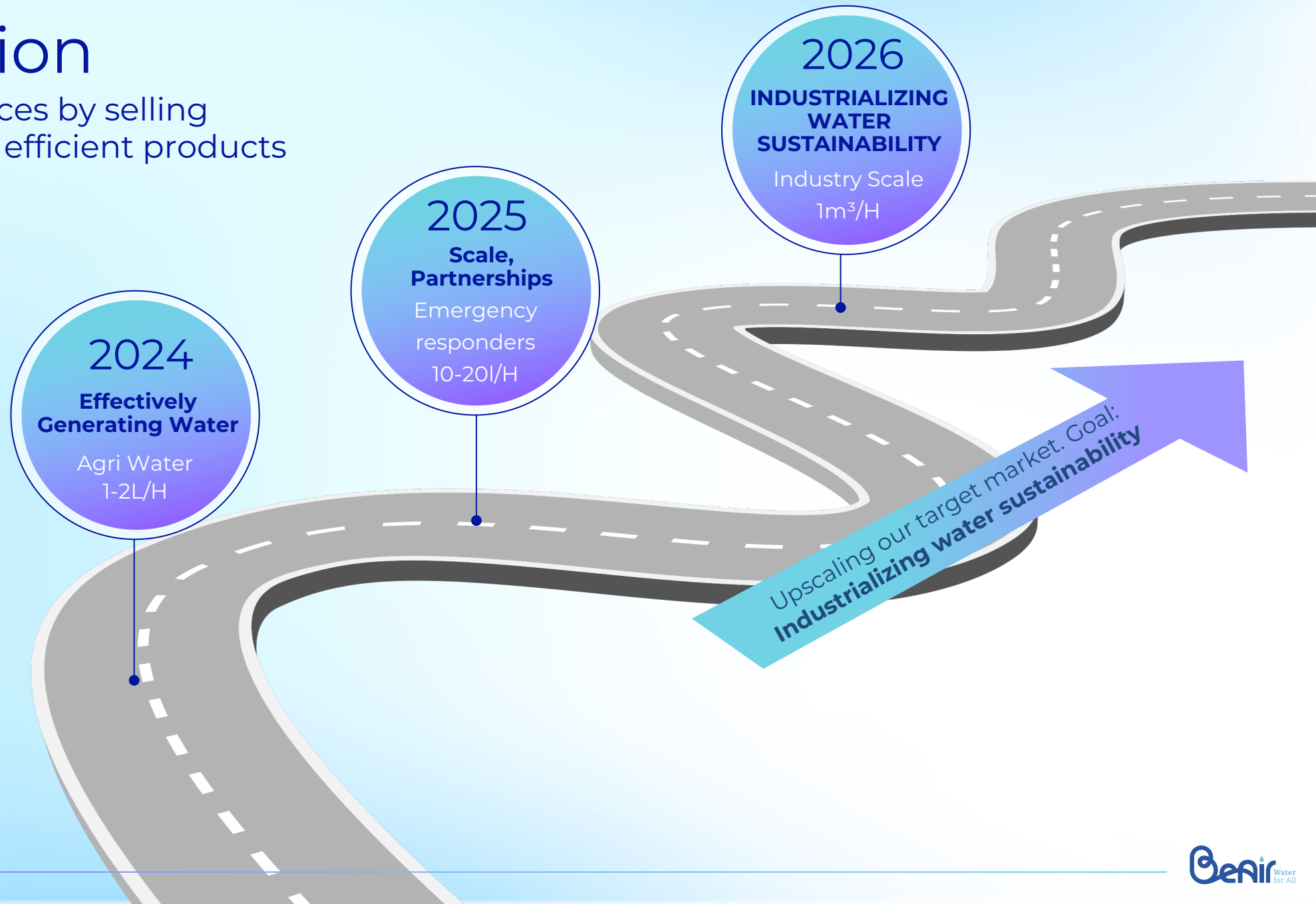
Industry High Scale
200L/h

**Lowering water prices by selling durable and
highly efficient products**

**Upscaling until we reach our target market:
Industrializing water sustainability**

Grand Vision

Lowering water prices by selling durable and highly efficient products



Our leading team

Experienced, Agile and Focused



Ram Shoshan
CEO

IAF Pilot Commander Managing 500 + Soldiers
M.A. Environmental Studies



Joshua Colman
Founder CTO R&D

Inventor, +100 Patents
Physicist, Ex-CSO of \$350M Company

Subcontractors Programs & investors:



Our ask Use of proceed

Raising a Round of **\$ 0.8M** (IIA Matching) to Achieve These Goals:



R&D for future applications



Build a commercial scale product to service phase 1 clients



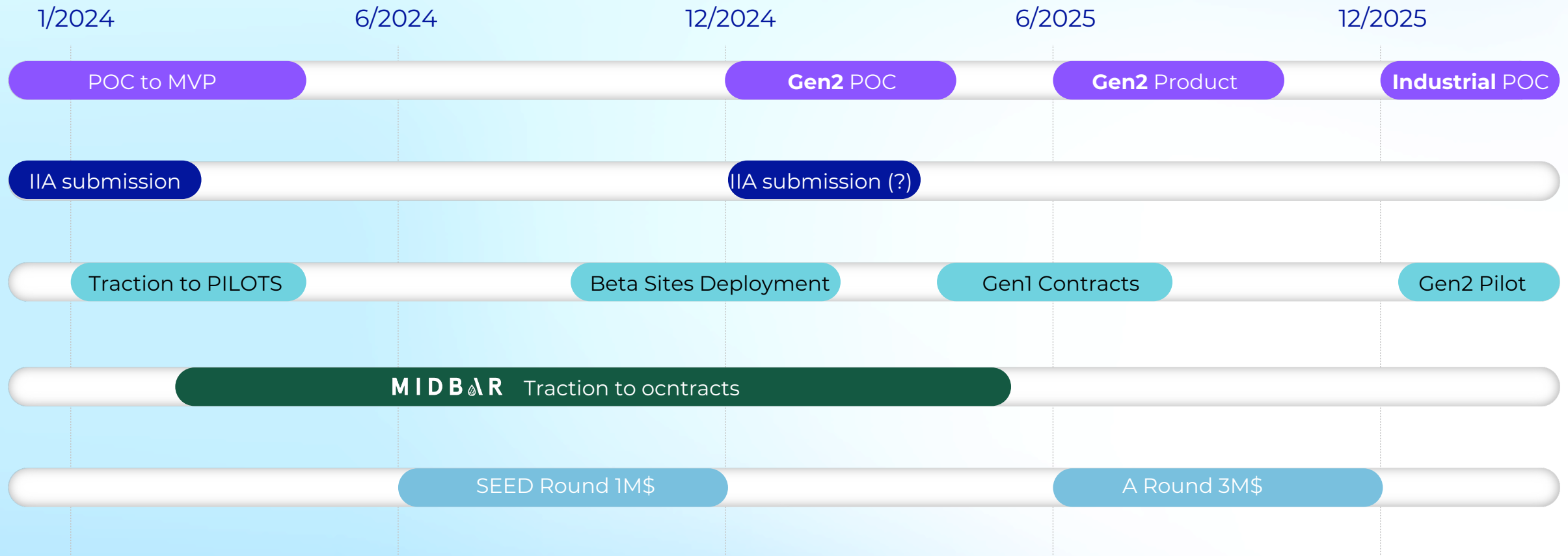
Establishing 3 paying customers beta sites – Israel, UAE, US



Developing a Gen2 POC (10L/H)

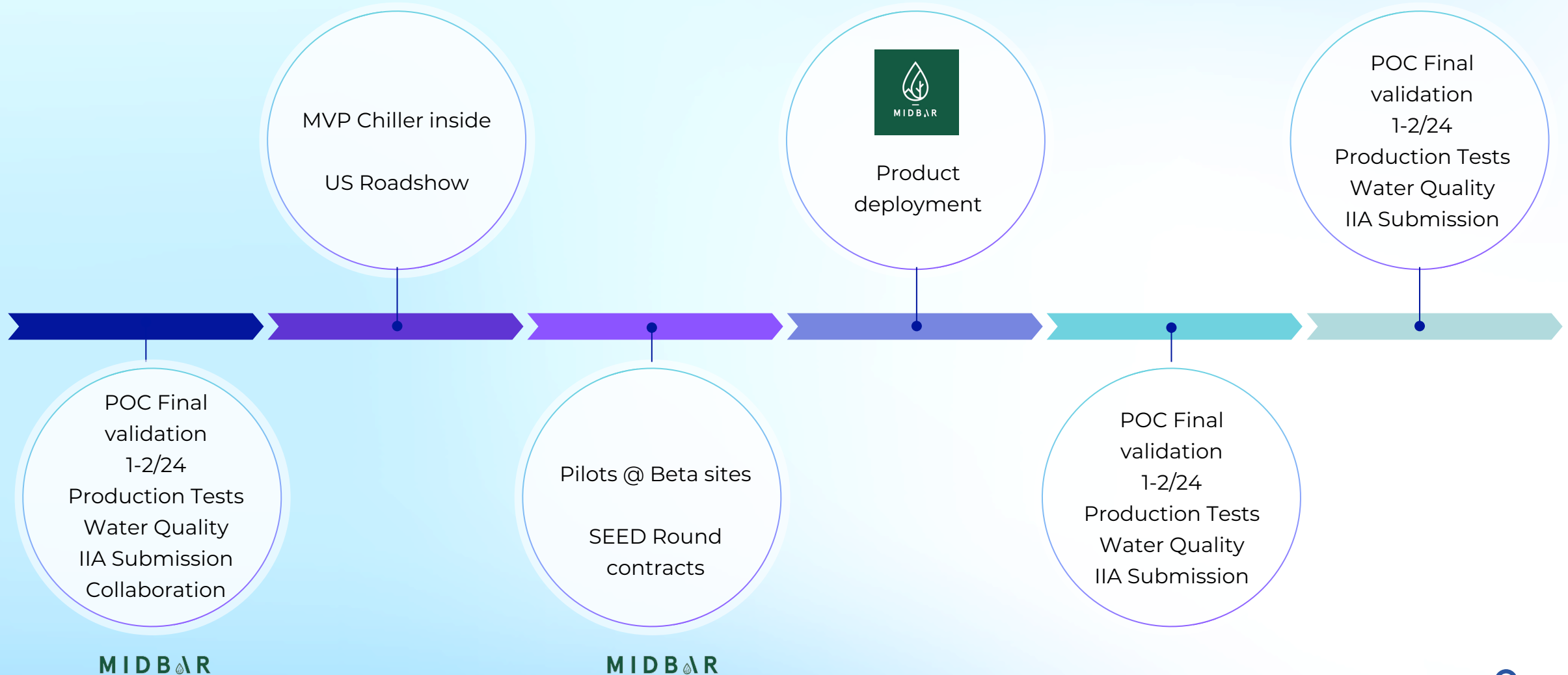
Processes – 2 Years

FROM POC TO PAYING CUSTOMERS



Milestones – 2024

FROM POC TO PAYING CUSTOMERS





THANK YOU

www.beair.co.il

Ram@BeAir.co.il

Mobile: +972529275688