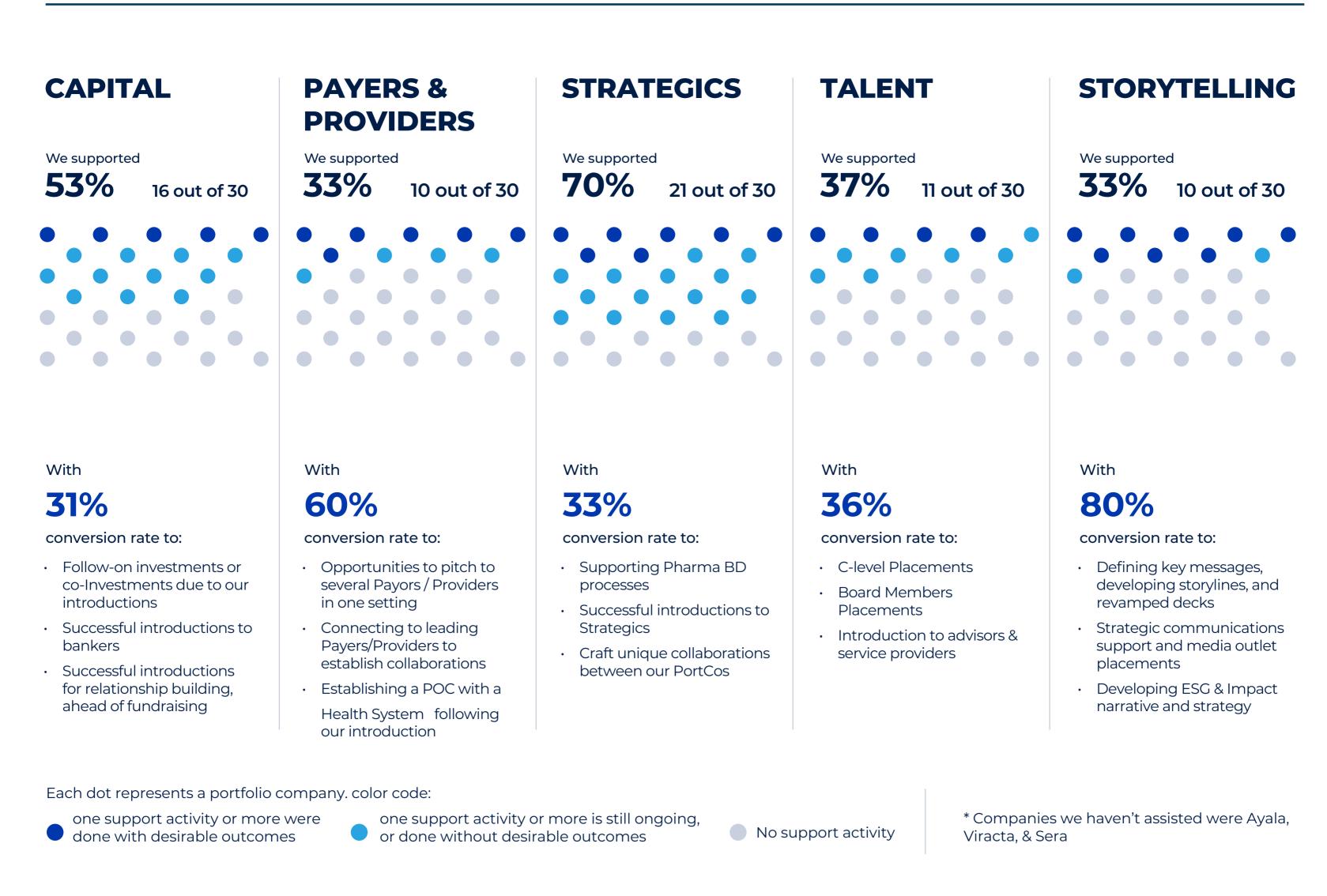
87%

of aMG & aMV portfolio 27 out of 30*

differentiated support activities yielding impactful outcomes

Confidential & Internal



H1 2023 HIGHLIGHTS

Talent

222 Talents in Affinity Talent Pool

2 PortCo placements (36 placements since the initiation of the talent engine) Breecot ColTac

SERVICE SPOTLIGHT

Storytelling

STRATEGIC COMMUNICATIONS, PR & PLACEMENT



messages to stakeholder audiences to successfully get introduced to the market. Through aMoon connections, MetaSight was introduced to Acumen Strategies a strategic communications consultant, for storytelling support. The communications team prepared

through their de-stealthing process, helping them craft

MetaSight for media interviews, enhancing their ability to confidently share their technology's significance. aMoon's support extended to PR and Placement efforts, with the team drafting a LinkedIn post announcing MetaSight's emergence from stealth, and assisting on the drafting of a press release highlighting their partnership with KSM to

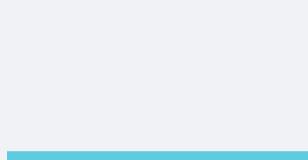
These collaborative efforts ensured that MetaSight's visionary technology was effectively communicated to the market.

Yonina Berman

Communication

Manager

increase early detection of different diseases.



Brachie Sprung

Chief Communications

Officer & Head of IR





PRODUCT MARKET FIT

omada <> PH∮R

emerging solutions for partnerships.

provider representatives.



A recent milestone for Omada came with their participation in the Provider Health Innovation Roundtable (PHIR), a collaborative initiative that brings together start-ups

Following Omada's onboarding event, in which they requested aMoon's assistance with introductions to Health Systems, we advised them to enter the curation process of PHIR. When they reached the last phase of selection but were not chosen to be part of the 10 featured companies, we offered them our "investor spotlight" (a privilege reserved for EHIR sponsors), that enabled them to present to 10 leading health providers. aMoon alpha team provided support to Omada

providers, and eventually earn the Spring 2023 PHIR Traction Award. 4 of these providers have progressed to deeper discussions.

SERVICE SPOTLIGHT UP-ROUND

Capital





led Eleos B round, investing \$20M out of the \$40M up-round. Menlo Ventures, a fund founded in 1976 and based in California, specializes in early-stage investments across

diverse sectors. With a focus on areas like consumer technology, enterprise software, healthcare, and cybersecurity, Menlo Ventures provides capital and strategic guidance to foster the growth of innovative startups. Alongside existing investors - F-Prime Capital, Eight Roads and Arkin Digital Health - other new investors in the round included ION and SamsungNEXT. This round brings Eleos Health's total funding to date to \$68M.



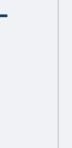
Roy Weisner



SERVICE SPOTLIGHT









and regional health systems, to streamline and prioritize

before and during the event, both by providing them advisory sessions with PHIR experts to perfect their pitch, and by giving

them onsite assistance to appeal to the interests of the

Omada's performance, together with aMoon's assistance,

enabled them to secure six matches from various US based

WIN-WIN COLLABORATIONS

SERVICE SPOTLIGHT

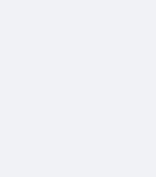
Strategics

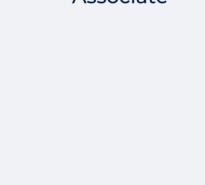


Innovation Roundtable (HPIR) in Dallas, TX, Yaron and Yaniv were interested in meeting with major players of the local health care ecosystem. **Emily**, originally from the area,

introduced them to Ryan Kline, Chief of Staff at Mark Cuban Cost Plus Drug Company (Cost Plus). As a pharmaceutical company, Cost Plus innovatively addresses drug affordability, making essential medications more economically accessible. The three met to explore potential portfolio collaboration opportunities, and in discussions they discerned how both GraphiteRx and Cost Plus shared a vision for improving the pharmaceutical supply chain and addressing the challenge of shortage drugs. Following the meeting, Yaniv introduced Ryan to **David Zilberman**, founder, and CEO of GraphiteRx. After many creative discussions between the two parties on a

potential collaboration, they partnered on building a wholesale marketplace for Cost Plus. GraphiteRx has since shifted their product strategy to cater exclusively to CostPlus, effectively keeping the company ahead during an unstable time in the market. Yaniv Sadka **Yaron Daniely Emily Rosuck** General Partner Associate







Strategics

Biomed Israel served as a valuable opportunity for us to

PROACTIVE OUTREACH



initiatives. In partnership with Credit Suisse, aMoon sponsored the speaker's dinner, enabling our portfolio companies Nectin, MDClone, and Lyfegen to attend and interact with Strategics executives. Yaron moderated the panel titled "Are Cancer Therapeutics Fulfilling the Promise?", providing a platform for

our portfolio companies Nectin and Biolojic Designs to present before a broad audience of global investors and Strategics. Additionally, Yael G. took the lead in moderating the session "Facts and Myths on Ex-Liver Drug Delivery and New Horizons to Cure Rare Disorders", resulting in significant deal flow opportunities post-event. Throughout the conference, Yair, Yaron, Yael, Gur, Roy, Tamar, Vered, Osnat & Chaim, met with senior delegations from a variety of global pharmaceutical companies such as Gilead, Pfizer, Novartis, Roche, MSD, Daiichi, Debiophar, Dr. Reddy & Sanofi. aMoon efforts prior and throughout the conference led to

Kahr with strategies such as Pfizer, MSD, Novartis, Gilead, and Sanofi. **Yair Schindel Yaron Daniely Gur Roshwalb Roy Weisner** Co-Founder & **General Partner** Partner

meetings taking place between portfolio companies such as

MetaSight, MDClone, Nectin, Coltac, Biolojic Design, and



Managing Partner

Capital

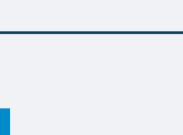
651

H1

2023:

EOY

2022:



Organizations

[288]

43% **13**% **7**% [81] [44] [274]

KOLs Network 352 People 25 more people than EOY 2022

H1 48% 24% 8% 20% [168] [71] [86] [27] 2023: **EOY** 17% 9% **22**% 2022: [54] [28] [73]

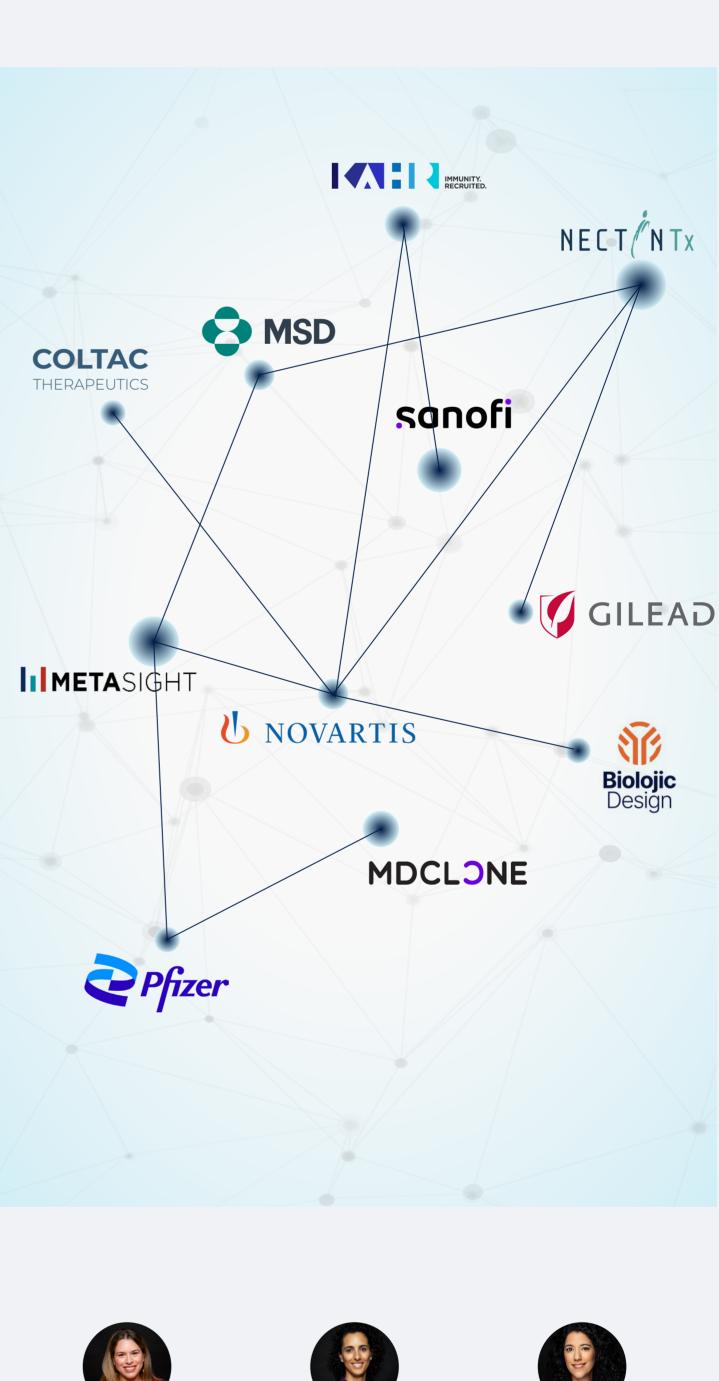
LAST EVENT

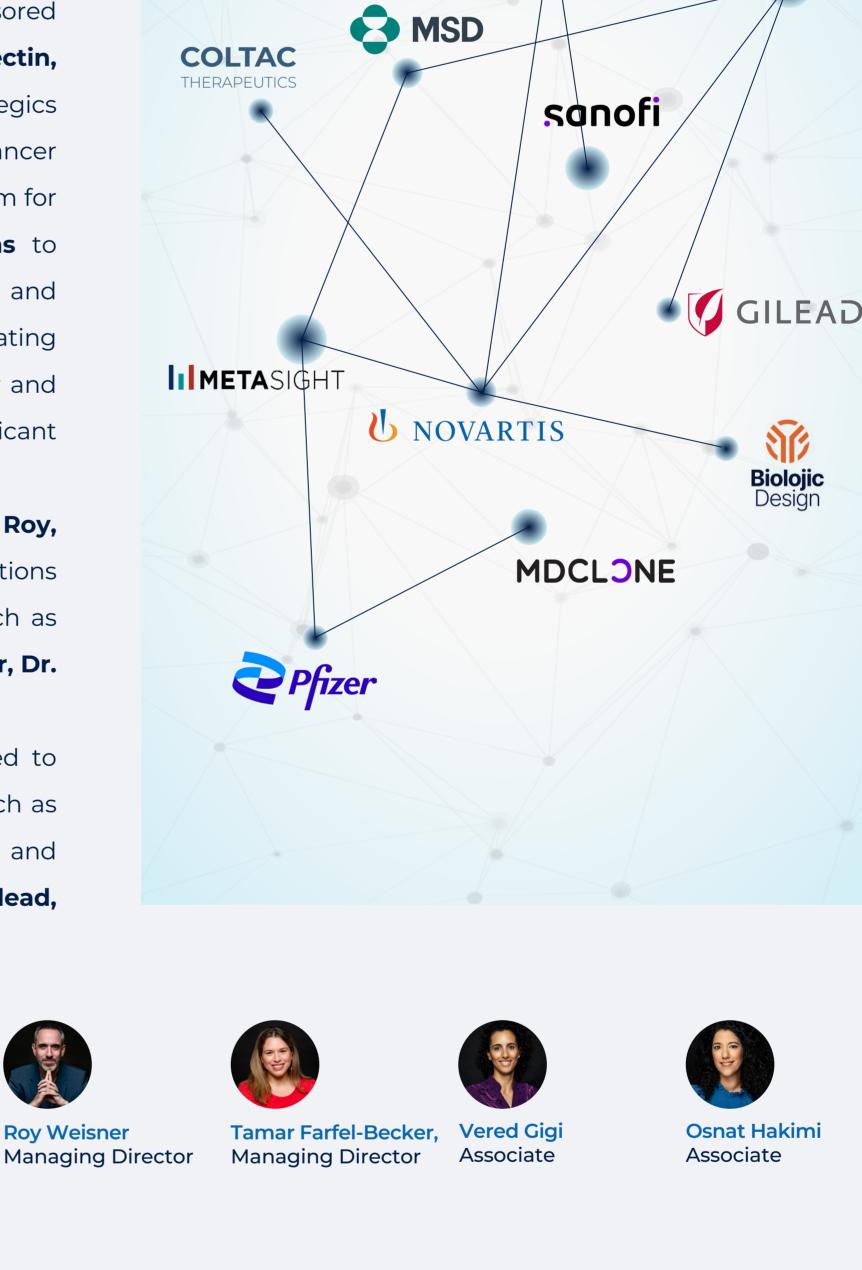


We recently celebrated the end of our 13-week LEAP program, a journey of innovation and growth. Participants showcased exciting new initiatives, from

that these companies will face on their path to success. LEAP is a testament to our commitment at aMoon to foster the growth of the Israeli HealthTech ecosystem. Guided by top-tier investors, market experts,

wave of Israeli HealthTech startups. The success of our first cohort wouldn't have been possible without the strong collaboration between Beilinson Innovation, 8200Bio, Amazon Web Services







20 organizations more than EOY 2022

56%

[218]

61%

[225]

389 Organizations

28% 11% 5%

[109] [42] [20]

22% 10% 6%

[38] [23]

[83]

5 organizations more than EOY 2022 17 organizations more than EOY 2022 **39**% 44% 11%

[40]

[235]

[71]

Strategics

163 Organizations

8% 6%

[9]

35%

[55]

31%

[51]

[13]

55%

[90]

9% 4% [13] [6]

53%

[63]

[252]

37%

Strong connection Medium connection Weak connection No connection Each bridge has a separate list in Affinity (our CRM), which contains organizations / people from the bridge domain, with whom we have been in direct contact, or otherwise came across during research projects. Affinity's algorithm calculates the strength of the connection according to the timing and frequency of interactions. Some of the objects require data cleansing. As we update the data and continue nurturing these relationships, we expect to see an increase in the strength of connections. **OUR EVENTS**



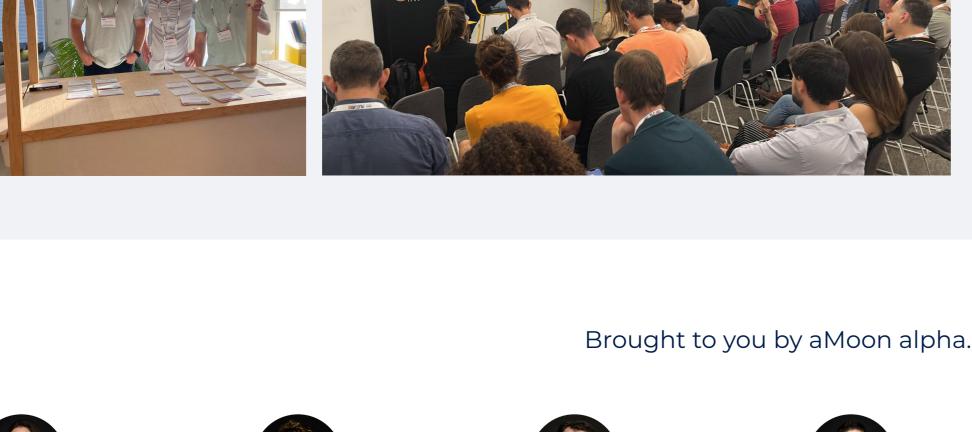
Yael Gruenbaum-Cohen

& Head of aMoon Alpha

Venture Partner

physicians, entrepreneurs, and executives, it aims to pave the way for the next

(AWS), and our dedicated aMoon team, specifically Ido and Ohad for their unwavering commitment to making LEAP an enriching experience for all involved.



Chaim Martin Director of BD

Yael Tzach

VP BD

Healthcare Conference in San Franciso! This highly anticipated event provides us opportunities to enhance our relationships with Strategics, Bankers, and Funds, as well as

NEXT EVENT

J.P.Morgan

Healthcare Conference

8-11 January, 2024

We are starting to gear up for the JPM

assisting our portfolio companies by providing introductions. We also plan to host another CEO Network Gathering – pictures to follow...

Ido Ashbell

Have any thoughts or questions? Contact the alpha team

BD Manager

Gadi Kerbis BD Intern

Rebecca DeBenedictis **BD** Intern